Whitepaper

Icecat Commerce

Automate Your E-commerce Processes

Overview

Icecat Commerce offers e-commerce solutions for suppliers, resellers, and marketplaces. Our key solutions include stock and pricing automation, product information management (PIM), Icecat content integration, connection with e-commerce platforms and order exchange services.

Icecat Commerce provides automation of your sales, purchasing and product content processes by connecting your supplier's data with e-commerce systems; saving valuable time, resources, and allowing mid-sized to big businesses the ability to boost their sales processes, improve sales conversions and customer satisfaction.

Automate

Streamline product & content import-export processes

Integrate Icecat

Make use of content content in over 160 markets with 20 million products in 70+ languages

Manage

Take control of your product information with Icepim, more than just a PIM system

Sell Omnichannel

Connect with any popular e-commerce platform

Commerce Solutions

Stock & Pricing

Icecat Connect is a powerful automated solution from Icecat Commerce for managing your assortment's stock and pricing. With Icecat Connect, you can easily import unstandardized data from your multiple suppliers from different sources and convert it to a standardized format.

PIM System

Icecat PIM is a cloud-based product information management system from Icecat Comemrce. With Icecat PIM, you can streamline your e-commerce processes and manage your product catalog with advanced features such as filtering and selection, warehousing rules, pricing rules, business rules, and product relations.

Product Content

Optimize your product content with Icecat's global catalog, featuring 20 million data sheets in 160 markets and 70+ languages, ensuring accurate, up-to-date information reaches your audience, boosting engagement and sales.

Order EDI

Icecat Commerce's EDI system, Icecat Order, is a powerful exchange service that allows you to automatically send orders between your web store and your suppliers, and receive order status messages the same day.

Connectors

Icecat Commerce's connectors streamline e-commerce integration by synchronizing product data, inventory, and pricing across multiple platforms. Enhance efficiency and ensure consistency in your online operations with our seamless solutions.

Connectors

Icecat Commerce's connectors streamline e-commerce integration, synchronizing product data, inventory, and pricing seamlessly across multiple platforms. Enhance efficiency and maintain consistency in your online operations with our hassle-free solutions.

Magento

Connect with your suppliers and enrich your assortment that matches Icecat with digital content.

Learn more

shopify

Manage your product information, attributes, images, descriptions and more with our PIM.

Learn more

WOO COMMERCE

Enrich your assortment and manage your product content, attributes, and images.

Learn more

PrestaShop

Create, update and/or delete automatically the required product content with our Prestashop module.

Learn more

BATAVI

Handle large volumes of products, visitors, customers, and orders with our in-house webstore.

Learn more

shopware

Automatically deliver assortment & content updates to Shopware. Additional PIM connection is possible.

Learn more

odoo

Enrich your products with Icecat data. Automatically deliver assortment and content updates.

Learn more

Benefits

Enhance your e-commerce operations with Icecat Commerce's comprehensive suite of solutions, designed to automate processes, streamline product data management, and optimize sales across various channels, including:

1 Automated E-commerce Processes

Automating e-commerce processes with Icecat Commerce streamlines tasks such as inventory management, order processing, and customer communication. This saves time and reduces manual effort, allowing businesses to focus on core activities and enhance overall efficiency.

2 Efficient Product Data Management

Icecat PIM offers extensive functionalities for managing product data and content, enabling cross-functional teams to access and update information easily. This ensures consistency and accuracy across all channels, enhancing the customer experience and driving sales.

3 Global Supplier Network

With connections to over 400 suppliers worldwide in categories like Technology, Devices, and Electronics, Iceshop provides access to a diverse range of products. This broadens your assortment and enables you to offer a comprehensive selection to your customers.

4 Comprehensive Product Content

Enrich your product assortment with detailed content from Icecat, including descriptions, specifications, images, and more. This enhances product visibility and provides customers with the information they need to make informed purchasing decisions.

5 Efficient Order Management

Utilize Icecat Order, our Electronic Data Interchange (EDI) system, to streamline order management processes. This simplifies order processing, reduces errors, and improves overall efficiency in fulfilling customer orders.

6 Tailored Solutions & Consultancy

Benefit from our consultancy experience in e-commerce processes to customize Icecat Commerce's solutions according to your specific business requirements. Our team will work closely with you to optimize your e-commerce operations and maximize your business success.

7 Seamless E-commerce Integration

Export data effortlessly through available connectors to popular e-commerce systems such as Magento, Shopify, WooCommerce, PrestaShop, Odoo, Shopware, and more. This ensures seamless integration with your existing infrastructure and facilitates smooth operations across all platforms.

8 Reduced Data Management Costs

By streamlining data management processes and eliminating manual tasks, Icecat PIM system helps reduce data management costs associated with labor, errors, and inefficiencies. Businesses can allocate resources more effectively and focus on value-added activities, leading to improved profitability and competitiveness.

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About Icecat

Icecat is a global leader in product content syndication, helping organizations deliver enriched, engaging, consistent, and compelling product information across various platforms and channels. Trusted by more than 40,000 of the world's most successful e-commerce businesses, Icecat empowers global brands, manufacturers, distributors, and retailers to deliver omnichannel customer experiences that turn browsers into buyers.

As a key player in the field of product content syndication, Icecat collaborates with renowned brands, manufacturers, distributors, and retailers such as Amazon, Philips, Disney, Lego, HP, and Dell. These partnerships enable businesses to enhance and optimize their product content, resulting in more engaging and compelling experiences that foster customer trust and loyalty.

Icecat's advanced Product Information Management (PIM) systems, extensive partner network, and data-driven technology significantly elevate the quality and consistency of product information. This, in turn, simplifies the management of product catalogs and accelerates the distribution of product details across diverse platforms and markets, ensuring that customers have access to accurate and appealing product information wherever they shop.

Contact us

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